

Acknowledgments

Population Based Smoking Cessation: Proceedings of a Conference on What Works to Influence Cessation in the General Population was developed under the editorial direction of **Donald R. Shopland**, Special Expert, Tobacco Control Research Branch, National Cancer Institute, Bethesda, Maryland.

This monograph is the result of a conference and set of analyses commissioned and funded jointly by the National Cancer Institute and the Tobacco Control Section of the California Department of Health Services. The conference was held on June 8 and 9, 1998 in San Diego, California. Draft sections of this volume were subjected to peer review and revision, and the resultant draft of the entire volume was also subjected to peer review and revision.

The senior scientific editor for this monograph was **David M. Burns**, M.D., Professor of Medicine, University of California San Diego, San Diego, California. **Richard H. Amacher** was the managing editor of the volume and project director for the KBM Group Inc., Silver Spring, Maryland, who contracted with the National Cancer Institute to produce this volume. **William Ruppert**, M.S., Health Program Specialist, Tobacco Control Section, California Department of Health Services, Sacramento California, was the project officer for the contract with the Tobacco Control Section, California Department of Health Services.

Chapter 1	Smoking Cessation: Recent Indicators of What's Working at a Population Level	David M. Burns, M.D. Professor of Medicine School of Medicine University of California at San Diego San Diego, CA
Chapter 2	Cessation and Cessation Measures Among Adult Daily Smokers: National and State-Specific Data	David M. Burns, M.D. Professor of Medicine School of Medicine University of California at San Diego San Diego, CA

Christy M. Anderson, B.S.
Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Michael Johnson, Ph.D.
California Department of
Health
Tobacco Control Section
Sacramento, CA

Jacqueline M. Major, M.S.
Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Lois Biener, Ph.D.
Senior Research Fellow
University of Massachusetts
Boston, MA

Jerry Vaughn, B.S.
Programmer/Analyst
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Thomas G. Shanks, M.P.H., M.S.
Principal Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

**Chapter 3 Restrictions on
Smoking in the
Workplace**

David M. Burns, M.D.
Professor of Medicine
School of Medicine
University of California at
San Diego
San Diego, CA

Thomas G. Shanks, M.P.H.,
M.S.
Principal Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Jacqueline M. Major, M.S.
Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Kathryn B. Gower, B.S.
Statistical Assistant
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Donald R. Shopland
Coordinator
Smoking and Tobacco
Control Program (STCP)
National Cancer Institute
Bethesda, MD

**Chapter 4 Population Impact of
Clinician Efforts to
Reduce Tobacco Use**

Jack F. Hollis, Ph.D.
Kaiser Permanente
Center for Health Research
Portland, OR

**Chapter 5 Impact of Medications
on Smoking Cessation**

John R. Hughes, M.D.
Professor
Department of Psychiatry
University of Vermont
Burlington, VT

David M. Burns, M.D.
Professor of Medicine
School of Medicine
University of California at
San Diego
San Diego, CA

**Chapter 6 Effect of Cost on
Cessation**

Dave Sweanor, J.D.
Senior Legal Council
Non-Smokers' Rights Assoc.
Smoking and Health Action
Foundation
Ottawa, ON

David M. Burns, M.D.
Professor of Medicine
School of Medicine
University of California at
San Diego
San Diego, CA

Christy M. Anderson, B.S.
Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

Chapter 7 Self-Help Materials

Susan J. Curry, Ph.D.
Director
Center for Health Studies
Group Health Cooperative
of Puget Sound
Seattle, WA

Jacqueline M. Major, M.S.
Statistician
Tobacco Control Policies
Project
University of California at
San Diego
San Diego, CA

**Chapter 8 Telephone Quitlines for
Smoking Cessation**

Shu-Hong Zhu, Ph.D.
Assistant Professor
Cancer Prevention and
Control Center
University of California at
San Diego
San Diego, CA

- Chapter 9** **Mass Media in Support of Smoking Cessation**
- Robert E. Sparks, Ph.D.
Associate Professor
School of Human Kinetics
University of British
Columbia
Vancouver, BC
- Lawrence W. Green, Dr.P.H.
Institute of Health
Promotion Research
University of British
Columbia
Vancouver, BC
- Chapter 10** **Community-Wide Interventions for Tobacco Control**
- K. Michael Cummings,
Ph.D., M.P.H.
Chairman
Department of Cancer
Prevention, Epidemiology,
and Biostatistics
Roswell Park Cancer
Institute
Buffalo, NY
- Chapter 11** **Interaction of Population-Based Approaches for Tobacco Control**
- Howard A. Fishbein,
Dr.P.H., M.P.H.
The Gallup Organization
Rockville, MD
- Jennifer B. Unger, Ph.D.
Research Assistant Professor
Institute for Prevention
Research
University of Southern
California
Los Angeles, CA
- C. Anderson Johnson, Ph.D.
Director
Institute for Prevention
Research
University of Southern
California
Los Angeles, CA

Louise Ann Rohrbach, M.D.
Research Assistant Professor
Institute for Prevention
Research
University of Southern
California
Los Angeles, CA

Beth Howard-Pitney, Ph.D.
Stanford Universty
Stanford, CA

Tess Boley Cruz, Ph.D.
University of Southern
California
Los Angeles, CA

Clyde Dent, Ph.D.
University of Southern
California
Los Angeles, CA

Kim Ammann Howard, Ph.D.
Stanford Universty
Stanford, CA

We gratefully acknowledge the following distinguished scientists, researchers, and others, both in and outside the Government, who contributed critical reviews or assisted in other ways:

Dileep G. Bal, M.D.
Chief
Cancer Control Branch
California Dept. of Health Services
Sacramento, CA

Neal Benowitz, M.D.
Professor of Medicine
University of California at
San Francisco
San Francisco, CA

Lester Breslow, M.D., M.P.H.
Professor
University of California at
Los Angeles
Los Angeles, CA

Carolyn Celebuki, Ph.D.
Director of Research and Evaluation
Massachusetts Dept. of Public
Health
Boston, MA

Gregory Connolly, D.M.D, M.P.H.
Director
Tobacco Control Program
Massachusetts Dept. of Public
Health
Boston, MA

Jeri Day, M.P.H.
Health Education Consultant
California Dept. of Education
Sacramento, CA

Richard Daynard, Ph.D., J.D.
President
Tobacco Control Resource Center
Northeastern University
Boston, MA

Michael Fiore, M.D., M.P.H.
Director
Center for Tobacco Research and
Intervention
University of Wisconsin
Madison, WI

Karen Gerlach, Ph.D., M.P.H.
Program Officer
Robert Wood Johnson Foundation
Princeton, NJ

Gary Giovino, Ph.D.
Research Scientist
Roswell Park Cancer Institute
Buffalo, NY

Thomas Glynn, Ph.D.
Director of Cancer Science & Trends
American Cancer Society
Washington, DC

Ellen Gritz, Ph.D.
Chair
Department of Behavioral Science
MD Anderson Cancer Center
Houston, TX

Suzanne Hildebrand-Zanki, Ph.D.
Director
Tobacco-Related Disease Program
University of California
Oakland, CA

Rosalie Lopez Hirano
Office Chief
Tobacco Education & Prevention
Program
Arizona Dept. of Health Services
Phoenix, AZ

Holly Hoegh
Research Scientist
Cancer Surveillance Section
California Dept. of Health Services
Sacramento, CA

Thomas P. Houston, M.D.
Director
Dept. of Preventive Medicine
American Medical Association
Chicago, IL

Corinne Husten, M.D., M.P.H.
Office of Smoking and Health
Centers for Disease Control and
Prevention
Atlanta, GA

Marta Induni
Research Associate
Cancer Surveillance Section
California Dept. of Health Services
Sacramento, CA

Thomas J. Kean, M.P.H.
President
Strategic Health Concepts
Englewood, CO

Rae Kine, B.S.
Consultant
Healthy Kids Program
California Dept. of Education
Sacramento, CA

Max Larsen, Ph.D.
Senior Vice President
The Gallup Organization
Rockville, MD

Robert Leischow, M.P.H.
Projects Administrator
Tobacco Education Prevention
Program
Arizona Dept. of Health Services
Phoenix, AZ

Jon Lloyd, M.A.
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

Gerardo Marin, Ph.D.
Senior Associate Dean
College of Arts & Sciences
University of San Francisco
San Francisco, CA

Jesse Nodora, Dr.P.H.
Local Projects Administrator
Arizona Dept. of Health Services
Phoenix, AZ

C. Tracy Orleans, Ph.D.
Senior Program Officer
The Robert Wood Johnson
Foundation
Princeton, NJ

Pamela Powers, M.P.H.
Program Directors
Program for Nicotine & Tobacco
Research
University of Arizona
Tucson, AZ

Dorothy Rice, B.A., Sc.D.
Professor Emeritus
Institute for Health and Aging
University of California at
San Francisco
San Francisco, CA

Sue Roberts, M.S.
Local Program Evaluation
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

April Roeseler, M.S.P.S.
Chief of Local Programs Unit
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

William Ruppert, M.S.
Health Program Specialist
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

Carol Russell, M.P.H.
Chief of Program Services
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

Zenen Salazar, B.Ed.
Health Educator
Program for Nicotine & Tobacco
Research
University of Arizona
Tucson, AZ

Robin Shimizu, M.P.H.
Assistant Chief
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

Jana Kay Slater, Ph.D.
Independent Consultant
Comprehensive School Health
Program
California Dept. of Education
Sacramento, CA

Colleen Stevens, M.S.W.
Chief, Media Campaign Unit
Tobacco Control Section
California Dept. of Health Services
Sacramento, CA

Lawrence Wallack, Ph.D., Dr.P.H.
Professor
School of Public Health
University of California at Berkeley
Berkeley, CA

Ken Warner, Ph.D.
Department of Health Management
School of Public Health
University of Michigan
Ann Arbor, MI

The editors and STCP staff members gratefully acknowledge the following individuals at the **Tobacco Control Policies Project, University of California San Diego**, San Diego, California, for their assistance with the scientific data and preparation of the manuscript:

Sharon Buxton
Administrative Assistant

Robert W. Davignon, M.S.
Production Editor

Don F. Harrell
Administrative Assistant

Kristina M. Webb
Project Assistant

Finally, the editors and the STCP staff members would like to acknowledge the contributions of the following staff members at **KBM Group, Inc.**, Silver Spring, Maryland, who provided technical and editorial assistance in the preparation of this monograph:

Brian E. Steyskal
Editor/Graphic Designer

Cynthia M. DeLano
Assistant Editor

Ann L. Kreske
Editorial Assistant

Yaa Nsia Opore-Phillips
Administrative Assistant

Analyses of the data presented in this volume were supported, in part, by a contract from the Department of Health Services, Tobacco Control Section (Contract #96-26468). The analyses, interpretations, and conclusions are those of the authors, editors and are the result of the peer review process used to produce this volume. They are not necessarily those of the California Department of Health Services.